

RAJAR DATA RELEASE

Q4 2023 – February 1st 2024



	Q4 2022	Q3 2023	Q4 2023
All Radio Listening			
Weekly Reach ('000)	49,696	49,529	49,473
Weekly Reach (%)	88.8	87.9	87.8
Average hours per head	18.0	18.0	18.0
Average hours per listener	20.3	20.5	20.5
Total hours (millions)	1,010	1,016	1,013

All Radio Listening - Share Via Platform (%)			
AM/FM	33.4	29.7	28.0
Total Digital	66.6	70.3	72.0
DAB	38.8	42.3	42.7
DTV	3.7	3.8	3.7
Total Online	24.1	24.2	25.6
Website/Apps	10.5	10.4	10.9
Smart Speaker	13.6	13.8	14.7